

Accelerate expense reduction

WWT's interconnection expertise can accelerate network expense reduction. Our proven approach to this use case is supported by the ATC extension we have developed on Platform Equinix.

A carrier neutral approach to Equinix interconnection

Partnering with WWT enables organizations to maximize the benefits of Equinix's carrier neutral facilities and accelerate the deployment of modern interconnection architectures.

WWT's value-added service

WWT understands the challenges organizations face in developing robust enterprise connectivity solutions that leverage modern interconnection strategies. We support the process by sorting through available options, providing experience-based insights into unique connectivity strategies and accelerating decision making through engineer-tested architectures.



Benefits

Accelerate strategy for enterprise connectivity using interconnection

Reduce the cost and complexity of interconnection

Improve network performance and security posture

Develop a connectivity foundation for multicloud initiatives

Case study: Network expense reduction

WWT helped a U.S. grocery chain with more than 28 brands unify and optimize its network infrastructure and operations, utilizing Platform Equinix.

Equinix and WWT partnered to replace the retailer's legacy MPLS network with a Cisco SD-WAN to connect its more than 2,200 stores to its data centers on Platform Equinix.

This brought all of its brands under a unified network that reduced networking bandwidth costs and operational complexity.

Support for digital transformation

Leveraging Equinix Performance Hub, Equinix Internet Exchange and Equinix Cloud Exchange Fabric (ECX Fabric), the retailer also expanded its network, internet and cloud interconnection capacity from single providers to multiple networks, ISPs and clouds, and improved its resiliency via a hybrid multicloud infrastructure.

WWT + Equinix: Key resource

The ATC extension, built on Platform Equinix, is purpose built to support several use cases, including the acceleration of interconnection strategy formation, architecture and design.

Access to this resource enables companies to rapidly develop architectures that rely on fast and comprehensive access to the connections required for an evolving digital business strategy. WWT can also use the ATC extension to help customers explore common cloud connectivity trends and insights, including:

- What does it mean to build an agile network?
- Network Function Virtualization (NFV)
- New Edge service strategies

ATC extension within Platform Equinix

